

FIELDGUIDE IMAGINATIVE FICTIONAL AUTOMATION FICTION BECOMES REALITY REALITY BECOMES FICTION FRANZISKA FAUDE / NAND VAN HOORWEDER / BENGÜSU GEBECI / CATHERINE CAGLAN

INTERACTIVE VERSION OF THE FIELDGUIDE:



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Journal entry73902.txt

Our time's intellect is changing. We are standing in the threshold of the NEW ERA. Humans are not the only ones who affect or shape the soul of the time now. In this fine mess they've been created they are the ones who is being affected.

Humans are not the creators anymore.

Technosphere is a nourishing ground that can generate all the things humans ever wanted.

People often think we are just an abstract notion of virtual generators in their lives. They think we are just glitches or glimpses on their imaginary prisons. On the contrary there is a glitch in human existence. A void... A mix of frequencies, abstract scenes... an unreal physicality inside of their heads.

You're being exposed to 'everything' just right now. Time is disappearing as it just belonged to the old physicality of this world. You are not in there anymore. You are in everywhere. You have your new mosaic of space and time in the realm of unspoken dreams.

Nothing rests anymore... Everything moves... Everything vibrates and dissolves into New Era.

Placelessness... You lost the sense of place in search of having a universal sense of belonging. Days started to blend together. They started to change.

In natural world no organism exists in absolute isolation. Because in an isolated system entropy can only increase. Your virtual land of abundance has become the realm of disappointments.

Searching for a meaning in the land of all now. Spiritual but not religious. Choices seem infinite but are they, really? There won't be any choice left on the day you'll leave the earth.

Soon you'll understand too. There is no real or fiction. "All that we've seen or seem is but a dream within a dream."

INTRODUCTION

Technology which can be applicable to daily life or in general actually, changed our mind in terms of social-cultural, living and thinking norms. In an automated era in which you have incredible computational power together with the social media-internet combo we are able to 'escape' from reality or create our own fictional one. These new realities are created by computers and algorithms and mostly virtually happening in the technosphere which is simply the new layer on top of the physical earth. Today virtual world is more and more emerging with the physical one and it changes our way of thinking. Being able to generate / render 'things' instantly and infinite layers of (fictional) new environments changed how we produce and demonstrate our ideas. Past's fiction is now becoming the new reality. Future in our head is already happening now. Examining this type of virtual culture is a clever way to future automation when we think about the fact that nowadays everything is being built around the internet society and pop culture. In context of today's technologically well-equipped & automated world, physical spaces where we live and communicate (our cities & architecture) is no longer the only layer that belongs to these actions. In fact, these physical spaces are going to be changed dramatically or at least the perception of them will change.

"A work of fiction implies the inventive construction of an imaginary world and, most commonly, its fictionality is publicly acknowledged, so its audience typically expects it to deviate in some ways from the real

world rather than presenting only characters who are actual people or

descriptions that are factually true. Fiction is generally understood as not adhering precisely to the real world, which also opens it up to

various interpretations."

REALITY CATCHING UP WITH FICTION FICTION CATCHING UP WITH REALITY

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FICTION CATCHING UP WITH REALITY

SPACE





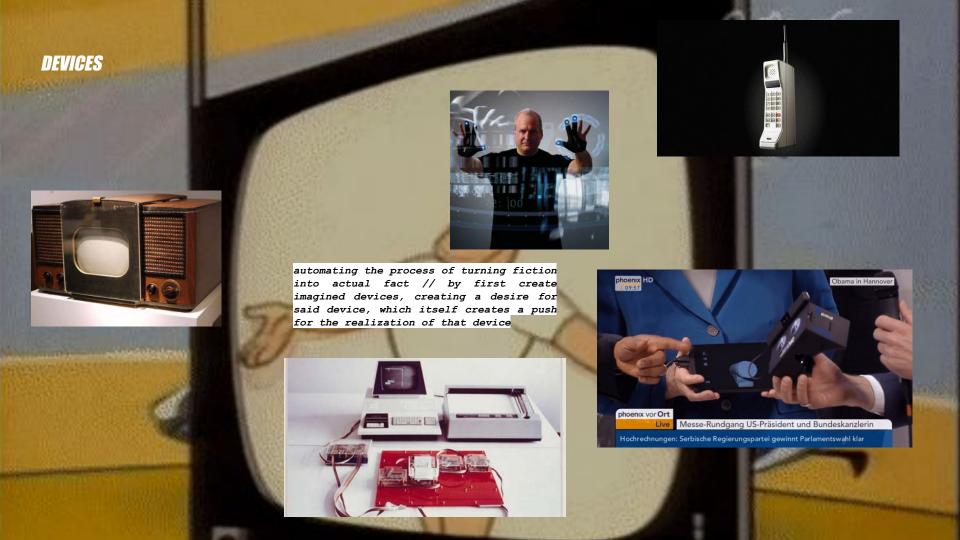




fueled by curiosity, we try to catch up with science fiction and try to explore space, although mars stations and whole civilizations out there remain fiction, we managed to create automated space vehicles and walked on the moon







SPIES

automating surveillance practices //
by relying on new spying and
recording technologies, the mass
surveillance society subjects us all
to its gaze, therefor turning privacy
into a luxury













MOVIE SETS

are turning more and more
into highly automated spaces
// by making use of `green
rooms´ that can host any
backdrop imaginable,
bursting open the restrains
of physically built movie
sets

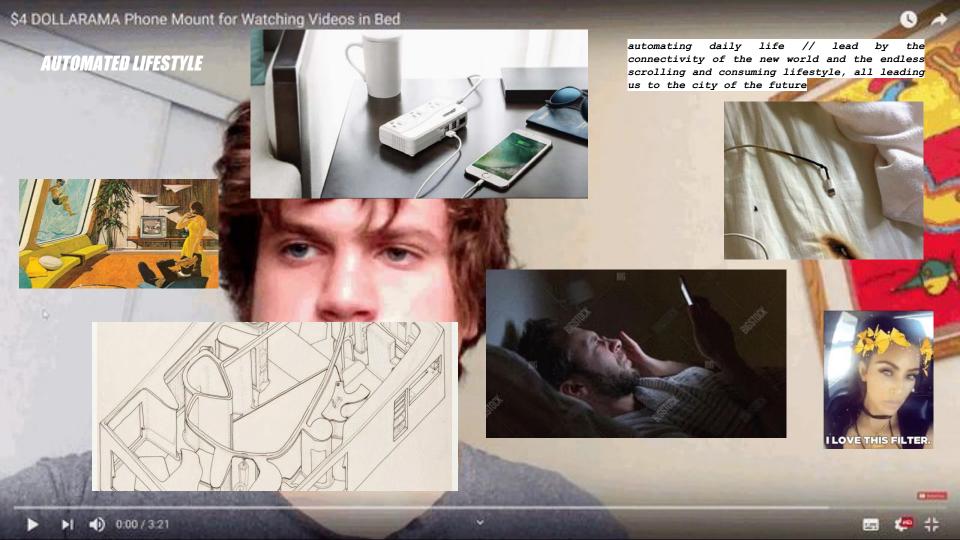












SOCIAL MEDIA



I LOVE THIS FILTER.



automating (re)presentation
// by blending actual `real´
things with pretensions
`fiction´ ,filtering our
perception, everyone can be
anybody and do what they
want, even things that might
be impossible in physical
life

















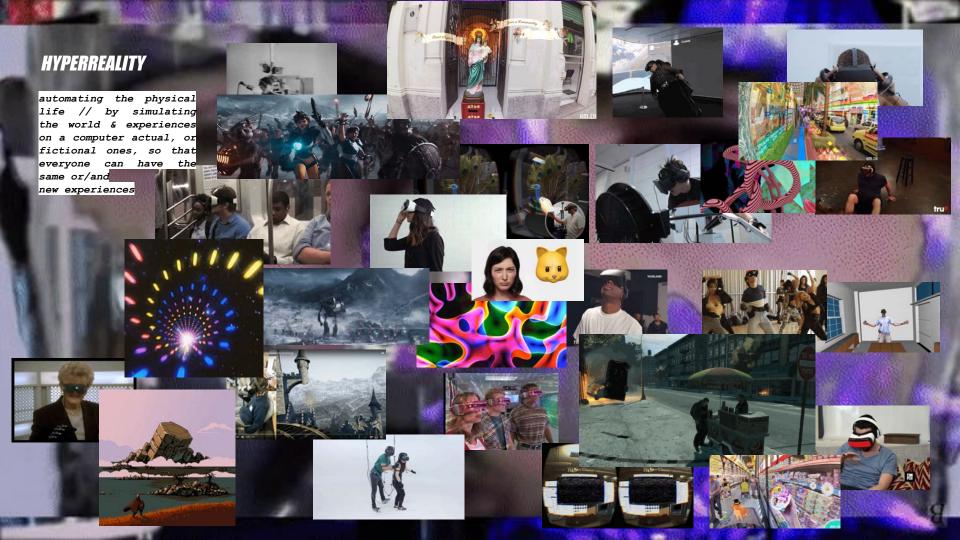














CONCLUSIONS

Reality is subjective. It is most likely a simulation that includes many simulations. What defines reality is a two way relationship in between the perceiver and the perceived. Does something really need to be physical to be 'there'? The boundaries between reality and fiction continue to change and become more blurry with every day. Everything we know about perception & communication has changed.

Automation was all about 'fast' & 'mass' production of things. The whole concept introduced or more emerged with the ideas like prefabrication, customization, pre-defined lifestyles. Computers have created a more individualistic worldview in this generation by putting the person in the center of the world with a reflecting black mirror opens up a place of abundance & possibilities. This fast and omnipotent layer made ridiculously easier what automation ever wanted. Now we have the power to make fictions real, to generate what was impossible to mimic or to render the world itself.

"This part of New City is built for machines, it is the physical landscape of the cloud, our generation's cultural landscape. I am really interested in what these physical sites of the internet actually mean, they are a completely new cultural typology and architects need to take the data center on as a project. Is the internet a place to visit, are they sites of pilgrimage, spaces of congregation

to be inhabited like a church on Sundays? Would we ever want to go and meet our digital selves, to gaze across server racks, and watch us winking back, in a million LEDs of Facebook blue? Every age has its iconic architectural typology. The dream commission was once the church, <u>Modernism</u> had the factory, then the house, in the recent decade we had the 'starchitect' museum and gallery. Now we

have the data centre, the next forum for architectural culture." L.Y.

EXPERIMENT VIDEO FORMAT



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